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WYNURA CATALOGUE · OPERATIONS STACK

Operations Stack — Catalogue

Every module of the Operations Stack: what it does, who it is for, and what it replaces — plus the platform, integration, security and the 14-day proof of concept.

By Sashi Maruvada · November 13, 2026

Catalogue · For manufacturers and distributors

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HOW THIS CATALOGUE WORKS

One engine, read module by module

Wynura is one platform with four layers — **Intelligence** (reads the product, the market and the customer before anything is automated), **Automation** (the auto-run machine: scan, chase, match, alert, answer, on schedule), **Integration** (your existing systems, and plain email to the outside world) and **Data & trust** (one shared record every module reads and writes, guarded end to end). The Operations Stack is that engine configured for manufacturers and distributors. Modules are listed in stack order; each can be proven on its own in a 14-day POC, and the stack is normally adopted in the order shown.

Integration — stated plainly

- **Accounting & inventory systems:** your existing systems feed the shared record. No migration project, no rip-and-replace.
- **Email:** suppliers, customers, brokers and borrowers are reached over plain email. Nobody outside your business needs an account or a portal — which is also why the data actually comes back.
- **CRM — where you require it:** if you already run a CRM and want the stack connected to it, that integration is arranged during the proof of concept and deployment, so your CRM and the shared record stay in step.
- **Standalone:** if you run no CRM, nothing is missing — the stack works standalone on its own shared record.

THE MODULES

Operations Stack — all six modules

MODULE 1 OF 6

Product, Market & Customer Analysis

Reads your catalogue, order history and market: what you sell, who buys it, on what cycle, at what margin — then sequences the rest of the stack around the demand that actually exists, refreshing as orders flow.

Who it's for: Manufacturers and distributors whose growth decisions currently run on habit and last year's orders.

What it replaces: Gut-feel product pushes, static market spreadsheets, and one-off reports that age out the month they are written.

MODULE 2 OF 6

Purchase Order Chase & Tracking

Chases every open PO over plain email on a set cadence, reads replies back onto the shared record, and keeps confirmation state live — so every order has a date, or a visible reason it doesn't.

Who it's for: Buyers and operations leads carrying dozens of open POs across many suppliers.

What it replaces: Mornings spent emailing suppliers for dates, spreadsheet trackers, and late deliveries discovered on the day they were due.

MODULE 3 OF 6

Invoice Checking & 3-Way Match

Checks every supplier invoice three ways — against the purchase order and the goods receipt. Clean matches clear forward for approval; price variances and short deliveries stop and wait for a named human.

Who it's for: Any business processing supplier invoices against its own PO record — the reference case is 300 invoices a month.

What it replaces: Manual invoice-to-PO eyeballing, pay-first-argue-later, and generic bill-pay that has never seen your purchase orders.

MODULE 4 OF 6

Stock Alerts & Reorder

Watches on-hand levels against reorder points with lead time and safety stock already in the number. Demand forecasting ships inside this module — never sold on its own. Alerts fire at the point, not after the stockout.

Who it's for: Businesses whose stockouts are discovered at the pick face or by an unhappy customer.

What it replaces: Cycle-count surprises, reorder-by-memory, and stockouts found when the shelf is already empty.

MODULE 5 OF 6

Quotes & Follow-Up

Drafts quotes from the live price and stock record in 60–90 seconds — against 15–45 minutes by hand — and schedules the follow-up the moment the quote is sent, stopping when the customer replies.

Who it's for: Sales teams whose quotes die unanswered in inboxes for want of a day-three reminder.

What it replaces: Hand-built spreadsheet quotes and follow-ups that depend on someone remembering.

MODULE 6 OF 6

“Where Is My Order?” Answers

Answers order-status questions instantly from the shared record — the question that makes up roughly 18–50% of support tickets — while your team sees the conversation, not a ticket queue.

Who it's for: Distributors and manufacturers fielding daily order-status calls and emails.

What it replaces: Ticket queues of status questions, phone interruptions, and customer portals nobody logs into.

Reading the stack order

The order is the argument. Analysis leads because automation aimed at the wrong demand is just faster waste; the chase and the match follow because they hold the records everything else reads; stock, quotes and status answers sit on top of records that are finally true. The demand evidence behind the sequence — eight candidate jobs ranked by proven spending, review volume and measured pain, with the analysis layer deliberately unranked and its limits stated — is published in full at wynura.com/#evidence.

Security — the six points

Every deployment, including the proof of concept, runs under the same six stated controls (SEC-01–06 on wynura.com):

- **SEC-01 — Encrypted end to end.** Data encrypted in transit and at rest; never sold, never shared, never used to train models for anyone else.
- **SEC-02 — Yours, and in your country.** United States or Canada data residency; export or delete everything at any time.
- **SEC-03 — Strict access controls.** Role-based access, least-privilege by default, a full audit log of every bot action.

- **SEC-04 — Built to a public standard.** Controls aligned to SOC 2, with a public trust page your customers and bank can check.
- **SEC-05 — Suppliers get no login.** The chase works over plain email — one less door into your data.
- **SEC-06 — Humans at the money points.** Bots prepare, check and chase; a person approves payments and outbound prices. Automation never moves money on its own.

The 14-day proof of concept

Everything in this paper is testable in fourteen days. The POC runs the stack on your real data — scoped to the modules you pick, every action in the audit log, every money point still human-approved — and ends with measured results you decide on. **Start at wynura.com/poc** or write to info@wynura.com. The reply comes from info@wynura.com with the scoping call and the data checklist for day one of the fourteen.

Module names and descriptions are as published at wynura.com/platform/. Savings figures quoted in Wynura publications are published benchmarks, labelled as examples with their inputs; the calculator at wynura.com runs the same model on any volumes.